



**Your
Goal**

+



**Personal
Guidance**

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**Faster
Success**

Got Questions like these ?

We can help you get proper guidance and plan from Experts who have done this before.

I have a **Mobile App** idea. Where do I start ? How much would it cost ?

I need a **Social Media Advertising** plan for my small business. Can someone help ?

Big Data, Machine Learning & AI. Can someone help me understand them with real world scenarios ?

Looking to start a small **Digital Marketing Agency.** Can someone guide me through the whole process ?

What is **Soft Skills** ? How do I improve them ?

I want to get into **Data** field as my career. Where do I start ? Is it easy ?

Who We Are ?

A small team of professionals that provides personalized support to anyone looking for guidance to **achieve a goal, solve a problem or learn something new.**

Our Unique Support

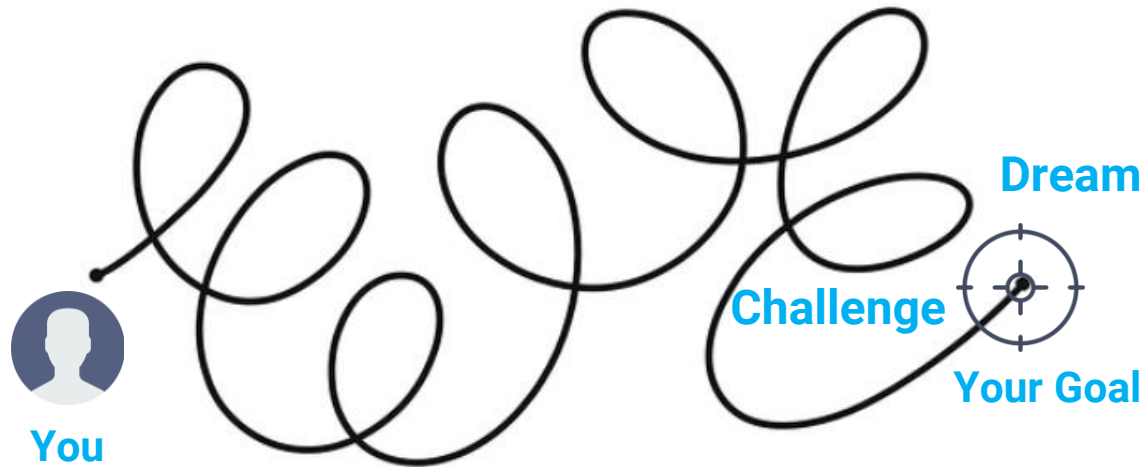
No Pre created content or Courses.

You interact with the experienced Experts in the field.

The Experts directly work with you informally to provide **basic knowledge, right information, resources, directions and a plan for your success.**

Our Mission

If you are doing this,



We will help you do this.



We Shorten Your Struggle Period.

High Level Process

YOUR

PROBLEM

GOAL

CHALLENGE

OPPORTUNITY

VENTURE

+

STRATEGY 499

+

Industry Experts provided

KNOWLEDGE

GUIDANCE

IDEAS

SOLUTION

STRATEGY

PLAN

=

FASTER SUCCESS

Key Highlights

Dedicated One-on-one Support. No Group Sessions.

Sessions & Strategies Tailored for Beginners & Non-technical Audience.

Directly Interact with Experts from the Field. No Trainers involved.

All Contents provided with Simple Terms and Diagrams.

Fully Interactive Support. Ask all Your dumb questions.

Get Support from Anywhere in the World.

Support Phases

Overall Timelines : 3 - 4 weeks

Phase 1

Kick off & Goal Definition

- Kick off call
- Explain our approach
- Problem definition
- Share an approach document for review
- Information gathering
- Answer basic questions
- Sign off on the approach

Free for select customers

Phase 2

Assessment & Personalized Solution Approach

- Detailed Assessment
- Detailed problem analysis
- Skill gap analysis
- Basic knowledge building sessions
- Strategy draft
- Plan draft
- Review and clarifications
- Sign off

Phase 3

One-on-One sessions with Industry Experts from relevant field

- Strategy building
- Plan building
- Skill building by One-on-one sessions
- Understand industry trends
- Learn about tools, techniques and best practices.
- Case study analysis to learn how others handled similar situations
- Sign off

Phase 4

Personalized Strategy, Roadmap & Plan walkthrough

- Strategy finalized
- Roadmap for success
- Detailed execution plan
- Walkthrough sessions
- Clarifications
- Follow-up support
- Resource inventory
- Sign off

Client Success Stories

Problem Statement

A small business owner in Florida could not manage the high costs for maintaining his websites, social media channels, blogs and other marketing activities. He wanted to cut down the cost and find alternative solutions for supporting these tasks.

Results

Customer saved around \$3200 per month and also got some high quality work done for his business. Currently independently handles multiple freelancers across the globe.

How we helped this Client ?

Help identify the tasks that a freelancer can help with

Comprehensive help with exploring & choosing freelancer platforms

Educate on how to use any freelancer platform to post job requirements & hire

Educated on What to do, what not to do, Common Risks and Best practices

Educate on outsourcing, marketing & other necessary skills required to run business

Help creating a well-defined job description and requirement document

Guidance on how to review applications and interview applicants

Try a small sample project end to end for a small task (as small as \$10 project)

Help create a simple detailed project plan to manage track the Freelancer tasks

Client Success Stories

STRATEGY 499

Problem Statement

A software professional with 10 years of experience in web application development wanted to get into Data & Analytics field. She had no idea how to make the shift and not sure whom to ask for help.

Results

Client was able to completely switch her technical career path into Data space. She found a Data Analyst role internally in her organization and is extremely happy.

How we helped this Client ?

We connected the client with a Data Architect with 20+ years experience

The Data Architect closely worked with the Client to assess her current skills

A personalized strategy and a study plan was prepared for the client

Few planned sessions to explain the basics of the Data & Analytics in simple terms

Free Database software installed in client's laptop to get hands-on instantly

The overall program was divided into 10 small topics & the client learnt them

Few simple real time projects were given to the client to do her own research and study

List of topics with all the necessary resources were provided to the client

Full support provided for resume preparation and interview mock ups

Few follow-up sessions to ensure the client is on track for her career dreams

Client Success Stories

STRATEGY 499

Problem Statement

A non-technical entrepreneur had a mobile app idea and wanted to build the app. He had no prior knowledge and not sure where to start and how to move forward.

Results

Client launched his first mobile app into iOS and Android stores and built sufficient knowledge to manage a small development team.

How we helped this Client ?

The client was connected with a Mobile app specialist who has built several apps

We helped our client to understand the basics of the mobile app eco system

Client's technical and business related questions on mobile app were addressed

Client got an overview of Mobile app development and maintenance life cycle

Client got a walkthrough on case studies of 2 mobile apps with key statistics

The client learnt to document the Mobile app requirements in simple format

The client learnt to create basic sketches and wireframes for the app

Client learnt how to identify, interview and evaluate app developers / agencies

Guided the client through a small mobile app project from end-to-end for real experience

Follow-up support sessions after our engagement is over

Client Success Stories

STRATEGY 499

Problem Statement

12 + years in a same company, client wanted to make a career move. He had hundreds of questions related to the industry trends and completed outdated. Needed help with knowledge building, interview prep help and resume.

Results

After 4 months preparation and 9 interviews, client landed into a great company with around 40% salary hike.

How we helped this Client ?

An Expert from the same industry client wanted to explore was identified to help

Comprehensive assessment done to identify the client's skills, interests and potential

List of potential career paths were identified and evaluated

Skill gap analysis was done to identify the skills the client should start building

Basic knowledge building sessions were conducted

Resume and Interview preparation was provided on a personalized basis

Several scenario based personal sessions were conducted

Knowledge building on industry trends, standards and best practices

Resource inventory for courses, videos, case studies were provided

Follow-up support post engagement

Client Success Stories

STRATEGY 499

Problem Statement

A client from Australia, emailed us as below:

What are Soft skills ? Help me build some key soft skills. I want to stay ahead in my group and move forward in my career and life. Please help.

How we helped this Client ?

Prepared a personalized short presentation to explain soft skills and its benefit

Top 10 soft skills were identified and explained in detailed personal sessions

Simple scenario based exercises were created for client to learn the soft skills

Right information resources were identified and shared with the client

A strategy and plan was created to bring the client up to speed on the 10 soft skills

Follow-up and on-demand support was provided as needed

Results

Client is extremely happy that we helped him identify keys soft skills he was lacking. He also felt some simple real-time practices helped him improve his overall skill level & personal image in his company.

Client Success Stories

STRATEGY 499

Problem Statement

A client from India, emailed us like this:

I have a great writing and drawing skills, how do I make money ? Please help.

Results

Client is currently running her own blogging service with handful of clients in 3 months. Her art works are also being sold in her Etsy store fronts and she makes good money by freelancing as well.

How we helped this Client ?

A quick skill assessment matrix was created for the client

Helped the client to explore several platforms where she can monetize her skills

Client's work were professionally documented and portfolio was created

Helped the client setup accounts in select platform where she can sell services

Helped client to enhance her skills to look for new opportunities

Helped client to understand ways to expand her services with external support

Helped setup website and social media channels for the client to show case her skills

Helped the client with SEO support her business growth

Follow-up support post engagement

Need Help ?

Reach out to us with your request in 1 or 2 sentences.

Website : <http://www.strategy499.com/>

LinkedIn : <https://www.linkedin.com/company/strategy-499/>

Email : team.strategy499@gmail.com

Our team would connect with you on the next steps.
Thanks !!